Historic, Archive Document

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WHOLESALE PRICE EIST 950

Fall 1949

U.S. Department of Agriculture Spring 1950

LIBEARY

Horn Canna Farm

Neil J. Horn, Owner Est. 1931

Largest exclusive canna farm of it's kind in the world.

Wholesale grower, specializing in Cannas Overhead Sprinkler Irrigation

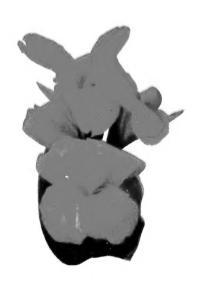
Phone: Alfalfa K-55 Box 118

Carnegie, Oklahoma





NEW PINK GEM



RED KING HUMBERT



RED DAZZLER

Dear Customer:

I was raised at Carnegie, Oklahoma. In 1931 I started growing Canna divisions for sale. Soon I began to supply large and small retail nurserymen and chain stores throughout the nation. So far I have held my old customers and have gained many new ones each season.

I served 36 months overseas with the 3rd Auxiliary Surgical Group in World War II. During my absence the canna farm operation was in dependable hands and it was directed that they not expand, but keep the planting stock pure for future use. I was discharged from the Army in 1945. Since that time I have constantly worked in every way possible to make the Horn Canna Farm a dependable source of supply at the lowest price possible.

The farm is located eight miles north and one mile east of Carnegie, Oklahoma. Customers are always welcome to visit. We grow our own stock Every effort is put forth to produce and send out strong, first quality, true-to-name divisions that will grow and please the most particular customer. I am aware of the fact that it is embarassing and non-profitable to a retail business when a customer comes back because of untrue stock. Therefore the utmost care is exercised to grow and deliver first class, true-to-name stock.

I would appreciate an order from you.

Yours truly,

Neil J. Hern

This catalog was prepared to show you as near as possible what we have to offer in the way of Cannas. The photos are actual color shots taken by Bluncks Studio of Clinton, Oklahoma, showing closeup of varieties from our fields this year.

By re-designing different farm machinery and making different mechanical devices to help speed up Canna harvest, curing, trimming and shipping, it has become possible for me to offer extremely good quality divisions at a very reasonable price.

We fill your order with our own Cannas grown here at Carnegie, Oklahoma. We have letters from customers who desire these centrally grown Cannas because of their excellent quality. They are universally acclimated more than any other.

We take contracts to plant and grow your Canna needs, large or small acreage, that is within our capacity. Your field man is welcome to visit and inspect your growing crop. Write for details.

Each growing season our Canna fields are carefully gone over and all off colors and undesirable plants are removed.

Cannas make beautiful flower beds that bloom the entire summer and fall. Plant a canna bed this year to attract your customers and increase sales.

DESCRIPTION OF VARIETIES (Illustrated)

THE PRESIDENT—This variety is extremely popular. Double flowering rich red clusters seven to ten inches in diameter, eight to ten inches long. Heavy green foilage. Dwarf, two and one-half to three and one-half feet high.

NEW PINK GEM—This new variety is a wonderful pink Canna. Deep pink flowers. Clusters measure four to five inches in diameter. The strong stalks carry the beautiful flowers well ahead of the attractive dark green foilage. Medium height, three and one-half to four feet.

RED KING HUMBERT—A remarkable Canna, a favorite for years. Large scarlet red flowers six to seven inches in diameter. Bronze foilage. Broad tropical leaves. Three and one-half to four feet high.

RED DAZZLER—A beautiful red variety. Large orchid flowers, extra deep red, measuring six to seven inches in diameter, carried on erect purple stems. Foilage is dark green with purplish cast. Four to four and one-half feet high.

YELLOW KING HUMBERT—An old favorite, considered one of the best yellow Cannas. Flowers are yellow, bloched with red. Petals are large, measuring from four to five inches in diameter. Foilage is a pleasing light green. Medium height, three to four feet.

RICHARD WALLACE—Fine yellow variety. Large canary yellow flowers four to five inches in diameter. Green foilage. Medium height, three to four feet.

FLORENCE VAUGHN—Yellow flowers with red throats, red spots on center part of petals. Cluster measures four inches in diameter. Foilage is light green. Three to three and one-half feet high.

KING MIDAS—An old favorite variety. Yellow flowers dotted with red. Clusters measure four to five inches in diameter. Beautiful heavy dark green foilage. Three to three and one-half feet high.

FIREBIRD—This variety is very attractive. Beautiful dark red flowers. Clusters are four to five inches in diameter. Different to all others. Green foilage. Medium height, three to four feet.

CITY OF PORTLAND—Fine pink flowers that hold their color through hot dry periods. Clusters measure four to five inches in diameter. Attractive deep green foilage. Three and one-half feet high.

MIXED—A fine collection of several varieties, all large flowering.

(Not Illustrated)

WYOMING—Orchid-flowering variety; magnificent orange colored flowers measuring five to six inches in diameter. Foilage is purple. Three to three and one half feet high.

ORANGE BEDDER—Bright orange flowers, four to five inches in diameter. Green foilage. Three to three and one-half feet high.

GOLDEN GATE—Golden yellow flowers. Clusters measuring four inches in diameter. Beautiful green foilage. Four feet high.

SHENANDOAH—Beautiful salmon pink flowers four to five inches in diameter. Bronze foilage. Dwarf, two and one-half to three and one-half feet high.

MADAM CROZY—Beautiful double flowering variety. Red flowers with yellow edges. Clusters measure six to seven inches. Green foilage. Two and one-half to three feet high.

LOUISIANA—This variety is gaining in popularity. Large red flowers five inches in diameter. Beautiful green foilage. Four to four and one-half feet high.

HUNGARIA—A wonderful pink Canna. Flowers are medium pink. Clusters measure four inches in diameter. Bluish green foilage. Three and one-half to four feet high.

Place orders as early as possible. State delivery date. Make sure of your canna stock for this season.

ORDERS PROMPTLY ACKNOWLEDGED

WHOLESALE PRICE LIST (Read Carefully)

Please Order Varieties In Multiples of 50 200 in one crate—if possible order 200 or more

The following wholesale prices apply to all the Cannas listed for sale in this catalog for Spring of 1950. F. O. B. Carnegie, Oklahoma. Wire or phone rush orders.

Number One First Quality 2 to 5 Eye
Divisions, Hand Trimmed,
2,000 Divisions, per 1,000____\$38.50
1,000 Divisions _____ \$40.00

(500 minimum at 1,000 rate; Less than 500, 41/2c per division; Less than 200, 5c per division.

Write For Special Prices On Large Quantities

-POSTPAID OFFER-

Small orders of less than 50 divisions are priced at 10c each, postpaid. All other prices are F. O. B. Carnegie, Oklahoma.

SPECIAL OFFER

Good number 2, hand trimmed, I and 2 eye planting stock,

Per Division _____ 2c

This offer includes all varieties that are for sale this season except Madame Crozy, President and Red King Humbert.

HORN CANNA FARM - CARNEGIE OKLA.

SUBSTITUTIONS

We will not make substitutions in your order without your permission. To save you time please state second choice. We will not send second choice varieties as long as we have stock to fill your first choice selection of varieties.

PACKING

We pack the canna divisions in paper lined 13 x 13 x 26 inch (1 5-8 bushel) non-collapsible Bruce boxes. Sphagnum Moss is placed in layers between divisions to prevent bruising, as protection against cold, and to enable them to reach you in fine condition.

Each box will hold approximately 200 to 350 No. I divisions. Variety and amount are plainly printed on each box. Shipping weight is approximately 75 to 120 pounds per 1000 divisions. No extra charge is made for packing.

Through our long experience with Cannas, we are now able to store and cure Canna divisions in such a way that they reach you in a cured out condition but are not dried out too much. Our bulbs will keep plump and nice for retail trade several days.

TERMS OF SALE

Free packing. Prices are quoted F. O. B. Carnegie, Oklahoma. Effective during Fall of 1949 and Spring of 1950. Three percent discount for cash with order. Two percent discount if paid within ten days after delivery. Thirty days net to those of known responsibility. Others please turnish references.

Advance orders will be accepted, honored and reserved for future shipment per your instructions. No advance payment required for C. O. D. or reserve orders. All orders are shipped by ex-

press unless instructed otherwise. State in order how you want shipment made. It is agreed if you name route or leave it to our judgement, our responsibility ceases upon delivery to transportation company.

Although we exercise the greatest care and precaution in sending out only such stock as should perform entirely satisfactorily, we nevertheless give no warranty, expressed or implied, as to purity, description, quality or any other matter of any Canna division we send out, and we will not in any way be responsible for the crop.

If the purchases does not accept the goods on these terms they must be returned within five days after receipt. Our liability in such case is limited only to the purchase price of the Canna divisions. No claim will be entertained after expiration of this five day period.

All prices are subject to change without notice. All orders are accepted subject to prior sale and cancellation in case of conditions beyond our control.

REFERENCES

Oklahoma National Bank, Clinton, Okla.

Washita Valley Bank, Ft. Cobb, Okla.

Farmers National Bank, Carnegie, Okla

Each Canna order received, to us, is something special for the customer. Therefore every order is handled with special care. "We aim to please."

This canna farm is inspected by State Depart-

ment of Agriculture. Requirements to ship cannas to all of the states in the Union have been arranged for through each state's department of agriculture.

FACTS ABOUT CANNAS

Cannas can be grown side by side year after year and will not cross or mix when grown from bulbs or divisions. Growing, harvesting, storage and care of Cannas is easy. Plant in any good soil five inches deep in early spring in rows or beds 18 inches apart. Respond good to any plant fertilizer, do best in full sunshine but partial shade planting is all right.

In the fall remove tops and dig clumps. Place in cellar or damp, cool, freeze-proof building. Place upside down, leaving good part of the soil on to prevent excessive drying out. Break up clumps to 2, 3, or 5 eye divisions just before planting.

IDEAL FEATURES OF THE HORN CANNA FARM

- I. Good transportation connections.
- 2. Located almost in the center of the United States.
- 3. Equipped to make prompt shipments.
- 4. Irrigation for a sure crop. Specializing in Cannas and grow the largest flowering true strain varieties.
- 5. Grow our own large supply of stock.
- 6. Large assortment of varieties.
- 7. Will send samples of divisions on request.
- 8. Our storage space includes four modern concrete buildings, total capacity 63,000 cu. ft. All buildings have controlled heat and air conditioning.

HORN CANNA FARM - CARNEGIE OKLA

ORDER BLANK

HORN CAN	NA FAR	M—Box 118 CARN	IEGIE, OKLA.
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		to ship?	
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		New Pink Gem	
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		Richard Wallace	
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		King Midas	
		Red King Humbert	
		Florence Vaughn	
		Mixed	
		Orange Bedder	
		Golden Gate	
		City of Portland	
		Madame Crozy	
		Louisiana	
		Hungaria	
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STATE NURSERY INSPECTION STATE COLLEGE, N. M. PERMIT CERTIFICATE

No. Pc.

1949 - 1950

Issued July 1, 1949

118 of the Session Laws of New Mexico for 1937. This is to certify that in accordance with the provisions of Chapter

spection Office. This certificate is not transferable and may be reowner or operator of said nursery has agreed not to dispose of any nursery stock in the state of New Mexico unless it is covered by a spection covering the nursery stock grown on the premises of said has filed with the Deputy Inspector a satisfactory Certificate of Incertificate granted by the Deputy Inspector of the State Nursery Innursery and that as a condition of the issuance of this certificate, the voked for cause.

This Certificate

Expires July 1, 1950

G' F, Concurrent Inspector.



HOW TO PLANT AND GROW CANNAS SUCCESSFULLY

For a beautiful Canna bed that will bloom continuously the entire summer and fall with large four- to eight-inch flowers—

Cannas do well on normal rainfall, and are a hardy outdoor plant. Place the divisions 4 to 5 inches deep in well prepared soil. Any ordinary soil is sufficient to produce beautiful flowers. They respond to any type of fertilizer. Cannas can be planted with good results from early spring to June 1.

Plant 12 to 18 inches apart each way in beds or rows. Cannas like sunshine. Do not plant in total shade.

HORN CANNA FARM

Neil J. Horn, Owner — Box 118 — Carnegie, Oklahoma

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YELLOW KING HUMBERT



RICHARD WALLACE



FLORENCE VAUGHN

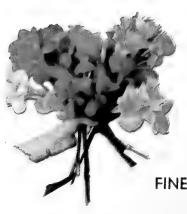




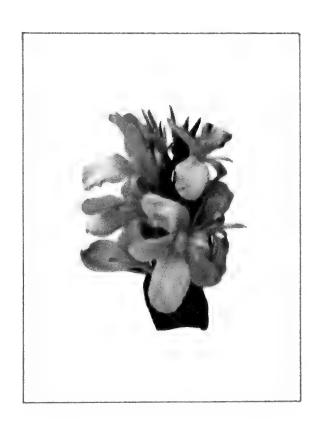
FIREBIRD



CITY of PORTLAND



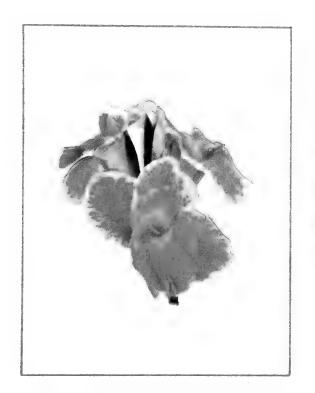
FINE COLLECTION MIXED



Gity Of Portland

MEDIUM HEIGHT, PINK FLOWER, DARK GREEN FOILAGE

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Jellow King Humbert

MEDIUM HEIGHT, YELLOW BLOTCHED RED, GREEN FOILAGE

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Richard Wallace

MEDIUM HEIGHT, CANARY YELLOW FLOWERS,
GREEN FOILAGE

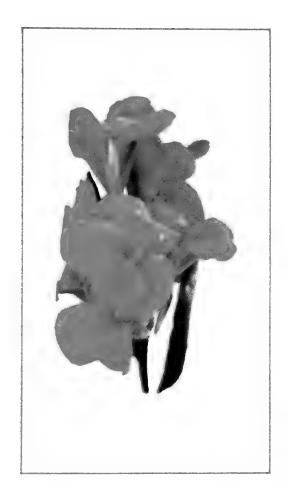
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The President

DWARF HEIGHT, DOUBLE FLOWERING RICH SCARLET, GREEN FOILAGE

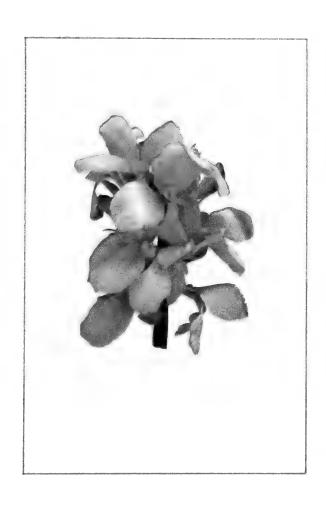
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Red Red Dazzer

TALL HEIGHT, DEEP RED FLOWERS,
DARK GREEN FOILAGE, PURPLE CAST

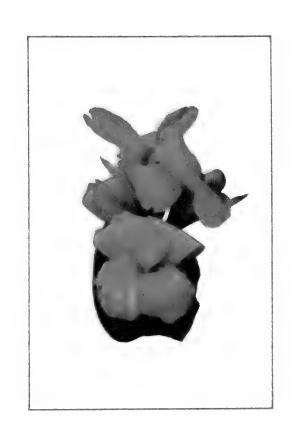
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new Pink Gem

MEDIUM HEIGHT, PINK FLOWERS, GREEN FOILAGE

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Red King Humbert

TALL HEIGHT, SCARLET RED FLOWERS,
BRONZE FOILAGE

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King Midas

MEDIUM HEIGHT, YELLOW DOTTED WITH RED,
GREEN FOILAGE

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Firebird

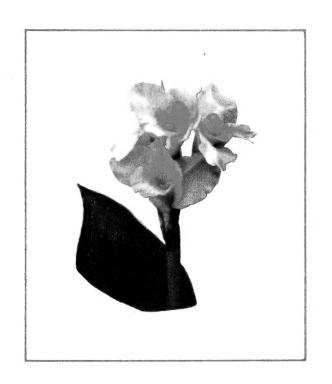
MEDIUM HEIGHT, DARK RED FLOWERS,
GREEN FOILAGE

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Mixed

A FINE COLLECTION OF SEVERAL VARIETIES,
ALL LARGE FLOWERING



Florence Vaughan

MEDIUM HEIGHT, YELLOW WITH RED THROAT,
GREEN FOILAGE

